

RC-2020 SPRING 2017 BUSINESS MEETING

March 11, 2017

Operations Report

Los Alamos District Colleges, San Antonio



Agenda Item 4 – Operations' Report

ADMINISTRATION AND REPORTING

Minutes, agendas and reports have been developed and disseminated and I hope you are content with the approach and the quality of the reports.

Membership invoices have been issued.

MEETING PLANNING:

Last year, we reviewed the cost base of each meeting and defined a revised model to maximize economies.

Costs for this meeting are projected at \$23,000.

Dr. Leslie and the team at the Alamo District Colleges have been incredibly supportive and generous and all credit must go to Bruce, Michelle, Denise, Debra and Janel for creating a wonderful program.

SPONSORSHIP:

We targeted to keep meetings cost neutral by reducing unnecessary costs and attracting appropriate sponsorship. We had reduced the volume of low level sponsorships and agreed that we should continue with this strategy.

Our sponsorship target for 2017 was \$40,000 and 3 sponsors have been recruited for this first meeting - 75% of the target has been achieved.

Viridis Learning, Campus Works and Page Architect sponsored this program (\$10,000 each).

For the Fall meeting in Hawai'i 2 potential sponsors have been lined up: EMSI and Ionology.

COMMUNICATIONS:

WEBSITE

The website is up and running and we are making updates on a regular basis. Several members have contacted Belfast Met with updates.

Access has been extended to the Emeriti and many are regular visitors and have offered very positive feedback.

NEWSLETTER

In May 2016, we introduced a members' newsletter with a view to sharing information and keeping members informed of innovations across the RC-2020 network. 2 editions were published (May and August) in the first year.

A further 2 editions were published in November and January.

Members are invited to email insights or useful references to me for distribution across the membership.

Thank you to those members and Emeriti members who provided encouraging feedback.

BIG IDEA

A further communications' innovation came following the Spring 2016 meeting: the contributions from the Roundtable discussion, *"DRIVING NEW INCOME STREAMS IN COLLEGES"*, were captured under the banner 'the Big Idea'. This information was collated into a Think Piece and shared with members in the Spring Newsletter.

At the Fall 2016 meeting the Roundtable topic was *"IN THE CONTEXT OF INNOVATION AND PREPARING OUR STUDENTS FOR THE WORKFORCE, WHAT CHANGES IN THE LOCAL ECONOMY HAS YOUR COLLEGE HAD TO RESPOND TO AND HOW DID YOU DO IT?"* The Big Idea capturing this Roundtable discussion and contributions from the Fall 2016 meeting was developed and shared. This version was updated to include relevant links and presentations.



SKYPE

Members view the Roundtable discussion as an increasingly important element of the Spring/Fall meeting with many now preparing Powerpoint presentations in response to the theme.

At the Fall Business Meeting, members suggested an intra-meeting conference call to fully explore the Roundtable Discussion to aid members to develop their individual inputs.

Dr. Leslie hosted a skype call and provided insightful background to the topic.

Those who participated shared MT's view that this is a useful engagement and one that should continue as we prepare for future meetings.

FUTURE MEETINGS:

The Fall 2017 meeting will be hosted by Dr. Morton of the Hawaii Colleges, **October 11-15**. It would be very helpful for planning purposes if members would discuss and identify topics of interest which could be considered for the Roundtable discussion.

The Spring 2018 meeting will be hosted by Dr. Padron of Miami Dade College.